



De Studerendes Erhvervskontakt

Students' Business Relations

Facilitating contact between industry and students

Promotional material 2024 - 2025

Important dates

Product	Cancellation deadline	Event dates	Price*
DSE Fair Lyngby	December 31 2024	April 9 & 10 2025	35,000 – 60,000
DSE Fair Aalborg	June 30 2024	October 9 & 10 2024	25,000 – 45,000
DSE Fokus	4 weeks prior to event date	Flexible	10,000
PRE-PAIR Ballerup/Lyngby	July 31 2024	November 6 & 7 2024	12,000

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De Studerendes Erhvervskontakt (DSE for short – or Students' Business Relations in English) is a non-profit independent organization run by students on a purely voluntary basis. We believe that being students ourselves gives us a great advantage in knowing what our fellow students value, enabling us to create the best products for both companies and students.

Since our establishment in 1989, we have strived to create even better ways of facilitating contact between students and industry. With our two offices at the Technical University of Denmark (DTU) and Aalborg University (AAU), we are able to reach committed students nationwide. Therefore, we are proud to offer you the opportunity to meet students with engineering, science, and health technology backgrounds and brand your company to future employees.

This booklet contains information about our four main events: DSE Fair, DSE Fokus, Pejling and PRE-PAIR. They all present unique opportunities for your company to meet with qualified students and explore possible collaborations in the future.

■ **DSE Fair** is arranged twice annually, once at the Technical University of Denmark during spring and once at Aalborg University during fall. Both fairs have a duration of two days. Around 13,000 students and graduates visit our fairs every year.

■ **PRE-PAIR** is a speed dating concept for internships, where you can “speed date” 12 different candidates through short sessions of 15 minutes. It is arranged annually at the Technical University of Denmark at both Ballerup and Lyngby Campus. The event focuses on Bachelors of Engineering, who are looking for an internship. This will be a unique opportunity for you to meet and find the best suitable candidates for internships at your company.

■ **Pejling** is a career handbook for engineering students with focus on companies who employ engineers. Pejling is published twice a year, branding your company on a year-round basis. Pejling includes an abundant amount of information concerning the transition from engineering student to employed engineer.

■ **DSE Fokus** is focused around company project presentations, and usually focuses on a specific engineering area, which attracts the specific type of engineering students relevant for your company. DSE Fokus comes in multiple shapes and can be adjusted to meet your needs. If you have an idea, please contact our salesteam.

Why participate in a DSE event?

By participating in a DSE Event, your company can establish connections with students relevant for internships, Bachelor's and Master's theses, and employment. Students participate in DSE events for guidance concerning future career choices, educational opportunities, and to meet representatives from companies employing engineers.

"The DSE fair facilitated interesting and informal conversations with the companies, which provided me with insights into their work culture, hiring process, and potential tasks. Thus, the DSE fair has helped me to become more knowledgeable about my future career opportunities and to establish contacts with the companies."

Maria (M.sc. Health Technology - AAU)

"For NNE, the DSE Fair presented a remarkable opportunity, offering a distinct insight into the current trends, technologies, and potential collaborations. This is what enables NNE to stay in touch with the latest developments."

Victor (NNE)

"The DSE fair is a practical way to quickly engage with different companies and get the opportunity to talk to companies I wouldn't have talk to otherwise. It's great that everything is in one place. I have prepared by marking 11 companies I would like to talk to in Pejling."

Frederik (B.Sc. Software - DTU)



DSE Fair

One of DSE's main products is the two annual DSE fairs which are visited by more than 13,000 students every year.

Each year one fair is held at the Technical University of Denmark in Lyngby, and one is held at Gigantium right next to Aalborg University. Both fairs have a duration of two days with establishment of the exhibition stands one day in advance.

The fairs include an informal dinner event on the first night, giving you a unique opportunity to network with both companies and students in more informal surroundings. Two tickets are included with every stand. Supplementary tickets can be purchased for an additional fee.

Why should you participate?

- Meet thousands of motivated engineering students and graduates, who are looking to work with you.
- Extensive advertising through posters, social media and fun events will be used to attract students to the fairs.
- We provide your representatives with catering, and fruit and beverages will be delivered to your stand for free such that you can spend as much time as possible speaking, connecting, and networking with the students.

The fairs provide a good opportunity for your company to get in contact with future employees or to attract competent students to collaborate with your company on projects.

Promotion of the fairs

To promote the fair, DSE organizes PR events such as job and career conferences, competitions, and free food or beverage handouts. Furthermore, extensive advertising through posters and social media will be used to attract students to the fairs.

As an additional service, DSE provides free transportation for students studying in different regions, including Sweden. This makes it easy for all students to visit our fairs, even if they do not study at the Technical University of Denmark or Aalborg University.

DSE Fair Aalborg 2024

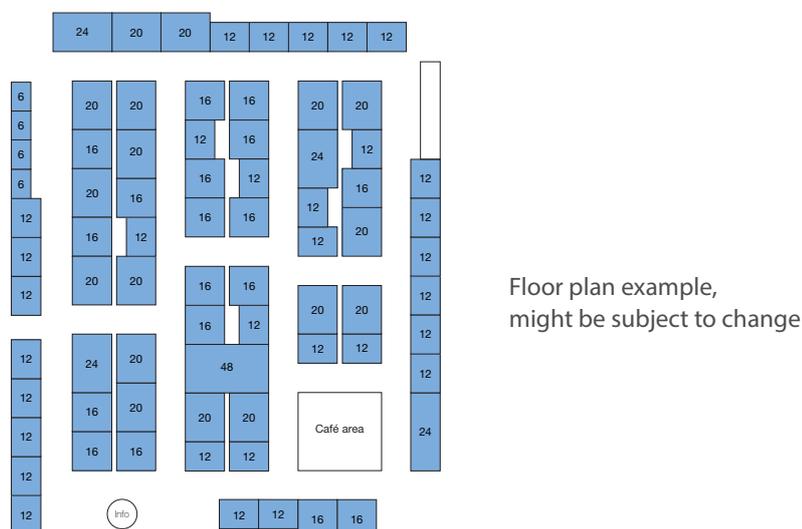
Visitors	~3,000
Fair dates	October 9 & 10, 2024
Cancellation deadline	June 30, 2024
When buying this product a two-sided spread in our Pejling catalogue is included. The deadline for being included in Pejling in the autumn is August 2, 2024.	

DSE Fair Aalborg is held at Gigantium, which is located within walking distance from Aalborg University campus in Aalborg, making it a perfect location for the fair.

Gigantium leaves lots of room for your company to display yourself to students from all of Aalborg University. The layout of the fair area ensures that all stands are well exposed to the visitors.

If your company is a small or medium-sized enterprise you can get a smaller stand for a reduced price. Contact salg@studerende.dk for more information.

It is possible to secure a corner stand by buying our corner stand guarantee. The corner stand guarantee optimizes your opportunity to get in contact with students.



Size of stand	Dimensions	Price
24 m ²	6 m x 4 m	40,000
20 m ²	5 m x 4 m	35,000
16 m ²	4 m x 4 m	30,000
12 m ²	4 m x 3 m	25,000
Corner stand guarantee		+5,000
SMV (6 m ²)	3 m x 2 m	12,000

Prices in DKK excl. VAT

DSE Fair Lyngby 2025

Registration start	April 4, 2024
Fair dates	April 9 & 10, 2025
Visitors	~10,000
Cancellation deadline	December 31, 2024
When buying this product a two-sided spread in our Pejling catalogue is included. The deadline for being included in Pejling in the spring is December 23, 2024.	

DSE Fair Lyngby is the largest job and career fair in Denmark and is located around the main building at the Technical University of Denmark. The fair areas includes The Tent, Oticon, The Hall, The Library

The price for a stand varies based on its size and expected exposure to visitors.

Due to fire regulations, there is a limit on the number of company representatives allowed on the stand at the same time, which depends on the size of the stand. Stand personnel can be changed during the fair.

Size of stand	Representatives pr. stand	Meal tickets
20 m ²	8	10
16 m ²	6	8
12 m ²	4	6

To accommodate potential shift changes, two extra meal tickets come with each stand. Additional tickets can be requested. We reserve the right to charge an extra fee for the additional tickets.

Size of stand	Dimensions	Class 1	Class 2
20 m ²	5 m x 4 m	60,000	55,000
16 m ²	4 m x 4 m	50,000	45,000
12 m ²	4 m x 3 m	42,000	35,000

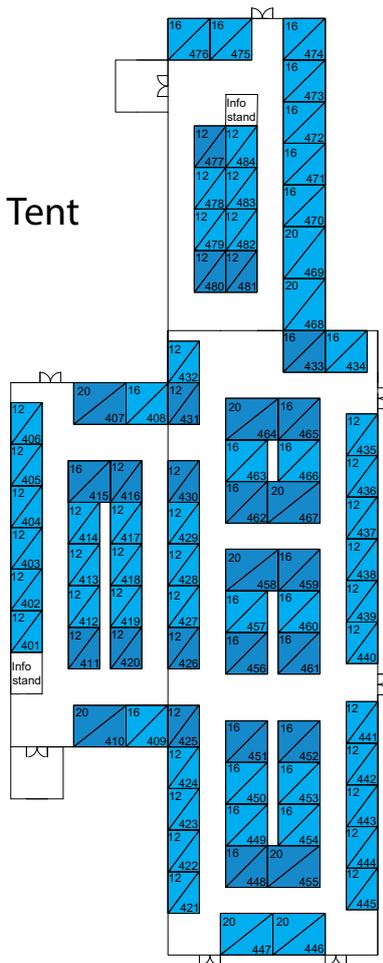
Prices in DKK excl. VAT

DSE Fair Lyngby 2025

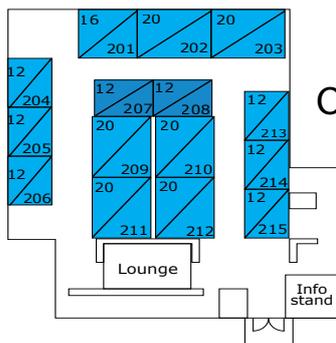
Class 1	Class 2
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The number inside each square indicates the stand area in m² and the stand number.

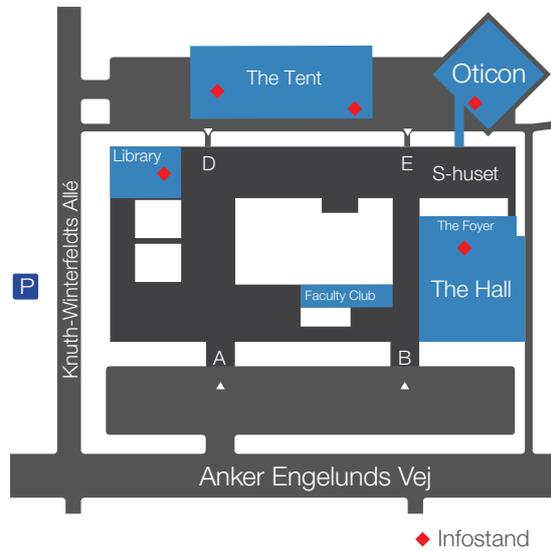
The Tent



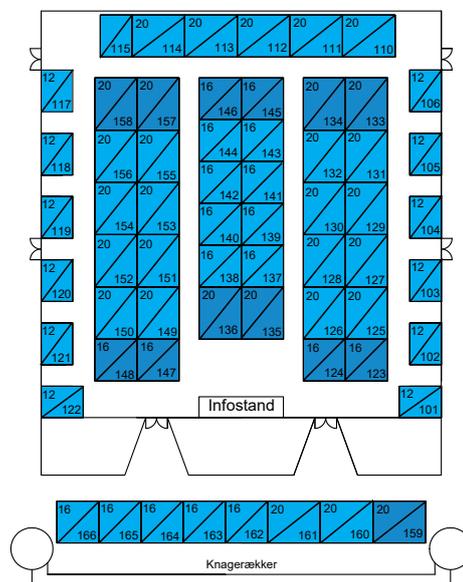
Oticon



Overview of Fair area



The Hall



The floor plan and stand positions are approximate and can be subject to change. The tent standplans might be changed for the DSE Fair Lyngby 2025.

DSE PRE-PAIR 2024

In collaboration with DTU Career Center

Event dates	November 6 & 7, 2024
Price	12,000 DKK excl. VAT
Cancellation deadline	31 July
When buying this product a two-sided spread in our Pejling catalogue is included.	
The deadline for being included in Pejling in the autumn is August 2, 2024.	

At DSE PRE-PAIR, you and your company get a unique opportunity to connect with Bachelor of Engineering students seeking internships in a speed-dating format. Meet up to 12 potential candidates from their 3rd to 5th semesters.

The event consists of two elements: the 'speed dating' part and a networking part. The event provides an informal yet productive setting where you can engage with students.



To participate in the event, you have to offer a minimum of one internship.

Before the event, students have to apply for a speed dating session. The application consists of the answers to 3 questions, which will be formulated in collaboration with the participating companies. Based on the applicants, the companies will choose 12 students who will receive an interview.

DSE PRE-PAIR 2023

In collaboration with DTU Career Center

Why should you participate?

- The opportunity to easily find your next intern and, hopefully, coworker.
- Advertisement at DTU Lyngby and Ballerup Campus as well as online promotion.
- A stand and a table for speed dating followed by networking.
- Food and drinks during the event.

The speed dating works by having 12 rounds of approximately 15 minutes each with a 5-minute break in between for deliberation. Here, your representatives sit one-on-one with a student who might be your next intern. We recommend that each company has 2-3 company representatives, some for the interviews with authority to hire, and engineers who can answer questions during the networking session.

The speed dating will consist of two sections, each containing 6 speed dating interviews. Between the sections, there will be a networking session with food and drinks. This will be hosted during the lunch break at DTU to give most students the opportunity to participate.

PRE-PAIR is held at both Lyngby and Ballerup Campuses to give you the best opportunity to find the perfect candidate.

To ensure students from all companies, we have set a quota on how many companies can participate that are looking for students with the same field of study. Everyone, therefore, has to register at: studerende.dk/prepair/.



Pejling

Publishing time	Spring & autumn
Registration fee	7,500 DKK excl. VAT
Inclusion deadline autumn edition	August 2, 2024
Inclusion deadline spring edition	December 23, 2024

A two-sided spread in the Pejling catalogue is included with the purchase of any of our other products but can also be purchased separately.

Pejling is a company handbook for students made by DSE. It consists of a wide range of company profiles, useful guides, and relevant articles for students. In the back, an overview of all companies and their offers can be found. Many students use Pejling in preparation for our DSE Fairs.

The main purpose of Pejling is to assist engineering students with the transition from being a student to employed engineer. Therefore, Pejling contains articles which aim to guide the reader through the job seeking process, guides that help prepare for job interviews and writing their resume. Furthermore, Pejling includes spreads with information about companies, for the students to find their job possibilities.

Pejling is a year-round product, published twice a year, but always available to students at multiple locations at The Technical University of Denmark and Aalborg University and on our website.

The Pejling catalogue and webpage will be promoted over the entire year at DSE's events.



Event dates	On request
Price	10,000 DKK excl. VAT
Cancellation deadline	4 weeks prior to event date

When buying this product a two-sided spread in our Pejling catalogue is included.
The deadline for being included in Pejling in the autumn is August 4, 2024.

DSE Fokus is your opportunity to get closer to a limited group of students that are interested in your company and work. Each event includes only a few or just a single company. The evening will start with a project presentation or workshop, that give students an insight into a project that your company is working on right now. This gives your company the chance to promote yourself with the newest topics and developments your the industry.

The event will organized on request, and if DSE has the capacity at the requested time.

Why should you participate?

- The unique possibility to meet students interested in your company and your current projects.
- Extensive advertising through posters and social media to attract students to the different nights. You just have to show up at the given night.
- Network with the students in a relaxed environment and complete the first screening process for one of your job openings.

DSE Fokus puts your company in the spotlight through a session with interested students and should be informative to students. How your company decides to present itself is for you to decide, whether it is through a company project presentation, workshop, or other activities.

The event includes a light meal that can be enjoyed in an informal setting, where you can network with students.

DSE Fokus On Tour

Instead of attending the usual DSE Fokus event, you can choose to host DSE Fokus On Tour for the same price. If you choose this version of DSE Fokus , we will arrange a tour for students to be shown around your company site.

The duration of the visit is determined by the hosting company, but DSE recommends a 2-3 hour visit, depending on the structure. At DSE Fokus On Tour your company is responsible for the program and events, giving you a high degree of flexibility regarding what you want to present to the students. DSE will gladly arrange bus transportation for the students to your company site. This service will be charged separately. Fokus events are free of charge for all participating students as with all of our.

The event will be promoted to students through posters and social media.



DSE Fokus Fridays

In collaboration with DE-Klubben

Introducing the DSE Fokus Fridays – an innovative opportunity for your company to engage with prospective talents in a relaxed and intimate setting. DSE is collaborating with DE-Klubben, a popular Friday-Bar at Aalborg University Campus, where the event will be hosted. The evening will start with a company presentation followed by networking.

DSE Focus Fridays at Aalborg University runs most of the spring semester. You as company will usually arrive between 16:00 - 17:00 and have time to prepare for your presentation in the space assigned to you at the friday bar.

When the presentation is over, the friday-bar will provide your company representatives with 100 “beverage tickets” for distribution to the students at the bar. This will give you opportunity to talk with students and get to know potential employees better in a less formal setting. The tickets can be exchanged in the bar for water, soda, beer or any other beverage available at the bar. How you choose to distribute these tickets are up to you. You might wanna do it by sitting down with students for drink, or by challenging them to a boardgame.



Get more visible!

Borrow our Instagram

When buying a DSE product, your company has the opportunity to have a company takeover of DSE Aalborg's Instagram profile @DSE.Aalborg or DSE Lyngby's Instagram profile @DSE.dtu. A takeover can be a great way for you to show students your projects, visions, working environment, or anything else you would like to communicate to them on a more day-to-day basis.

For more information about how your company can participate in a company takeover, please contact DSE Aalborg at promotion@studerende.dk or DSE Lyngby at pral@studerende.dk.



Important information

Registration

Registration is conducted by contacting our sales team via email at salg@studerende.dk. Visit our product website at www.studerende.dk/companies to explore products available in both Lyngby and Aalborg. If you have any questions about our events or offerings, please feel free to contact us via email. Registration for a DSE event operates on a "first come, first served" basis. Our general sales and delivery conditions apply to all purchases and can be found at www.studerende.dk/sales-information. All prices are in DKK and exclude VAT.

Order confirmation

Upon purchasing a product, you will receive a binding confirmation of your purchase from salg@studerende.dk. Subsequently, you will receive an order confirmation.

Cancellation

DSE requires all cancellations in writing. Please note that the fee for participating in a DSE event includes an administration fee of 5,000 DKK excl. VAT. The administration fee will not be reimbursed if participation is cancelled. If a cancellation is received after the cancellation deadline, the participation fee will not be reimbursed.

Invoices

All invoices will be sent via faktura@studerende.dk. If you need to include PO numbers, EAN, or make any changes to your order confirmation or invoice, please contact faktura@studerende.dk. The payment deadline is the end of the month plus 30 days. If previous invoices remain unpaid, we reserve the right to restrict new purchases until outstanding invoices are settled.

Disclaimer

DSE reserves the right to modify prices and products depicted and described in this publication at any time. While every effort is made to ensure the accuracy of the information provided, this material may contain typographical errors, and DSE disclaims any responsibility for reliance placed on its content. For the most up-to-date information, always consult one of our offices. DSE reserves the right to amend these terms and conditions at its sole discretion.

Lyngby office

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